



School Marketing



About Our Agency.

BoostronixX is a creative branding & digital marketing agency in Jaipur, India. As a school marketing agency, we help pre-schools, K-12, CBSE, ICSE, boarding and international schools earn parent trust and turn “best school near me” into admission enquiries, campus visits and confirmed admissions.

Backed by a 4.9 client rating across 50+ brands, we pair branding with local SEO, admission-season campaigns and a fast website. We also build Edoovi, an AI-powered school ERP. Every plan starts with a free 20-minute strategy call.



Admission Journey.

Every parent rides the same route: they discover a school, send an enquiry, visit the campus, apply for a seat and finally get admission. We engineer every stop so fewer parents drop off and more reach admission.

Start 3–4 months before the admission window opens, so awareness, reviews and enquiries are already building when parents are ready to decide. WhatsApp follow-ups and visit reminders then turn enquiries into confirmed seats.





Where Parents **Look First.**



Google Search
& Maps



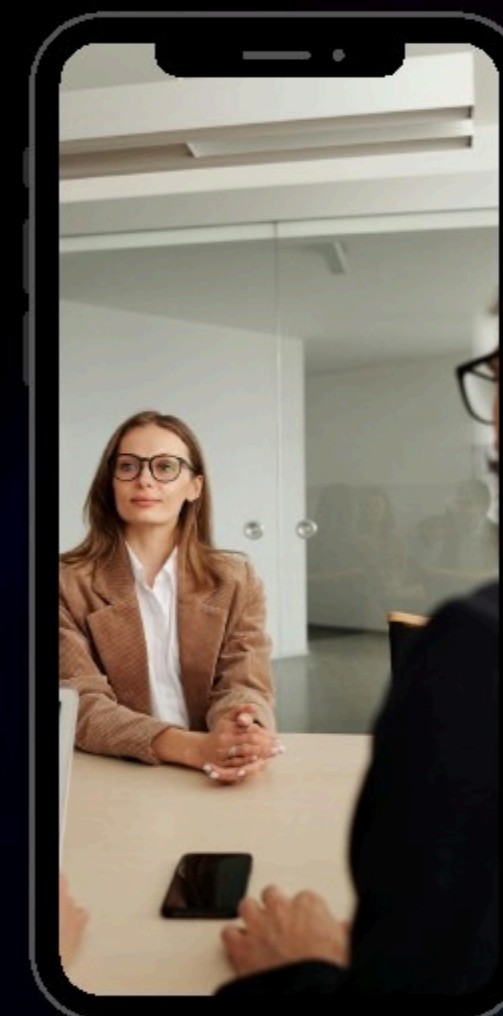
Reviews
& Reputation



AI Answers
ChatGPT & Perplexity



Social Media
& Meta Ads





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Admission Campaigns.

Meta & Google Ads

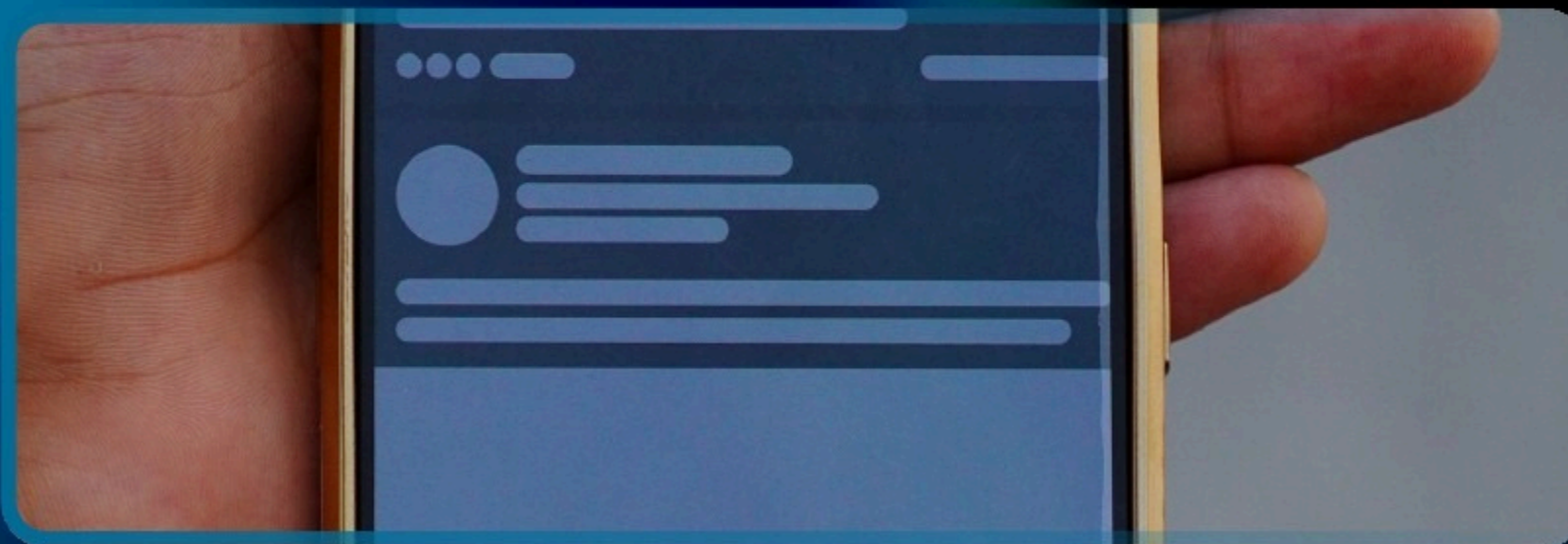
Seasonal campaigns timed to the admission window and tuned for quality enquiries, not just clicks.

Website & Enquiry

A fast school site with virtual tour, facilities and a one-tap enquiry form.



Local Search Presence.



Own the Map Pack

Win “best CBSE school near me” with a Google Business Profile built for local queries.



Build Parent Trust

Reviews, events and achievements make your school's reputation visible.

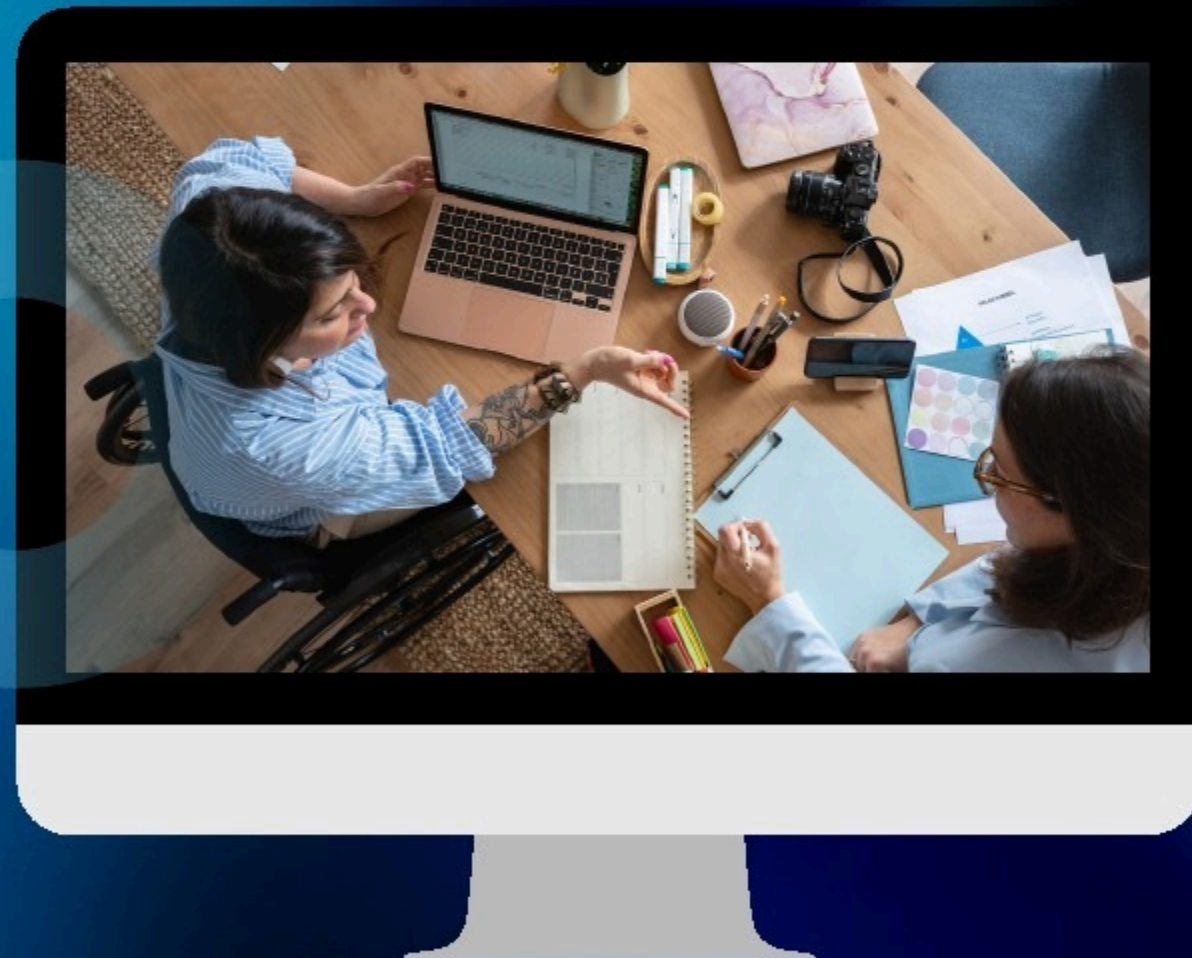


Show Up in AI Answers

Answer-ready content and schema so ChatGPT and Perplexity cite your school.



Every Kind of **School.**



We work with pre-schools and day care, CBSE and ICSE day schools, state-board schools, boarding and residential schools, international and IB schools, and school groups and chains.

Each gets its own story: warmth and safety for pre-schools, local search and enquiries for day schools, reach across cities for boarders, premium positioning for IB parents and one brand filling every campus for chains. See our work: the Mount Litera Zee School website case study.



Measuring Success.

Enquiries & Search

Sample report card: admission enquiries up 96% this season (A+) and a Top 3 local search position (A).

Trust & Reviews

Brand and parent trust graded A+, with reviews at 4.8 stars and rising (A).

Illustrative sample for Greenwood Public School. Every school's report card looks different.



Long-Term Growth.

Great admission marketing is a timetable, not a one-time push. Six periods run together: brand and identity, local SEO and maps, admission campaigns, website and enquiry, reviews and social, and nurture and recall.



Starting 3–4 months before the window opens, we optimise toward school visits rather than raw form-fills, follow up on WhatsApp and keep reviews building, so seats fill every season.



Thank You.

Ready to fill your next admission season? Book a free 20-minute strategy call with BoostronixX.

Call **+91 80582 12202** · boostronixx@gmail.com · www.boostronixx.com

880, Rani Sati Nagar, Gautam Marg, Nirman Nagar, Jaipur, Rajasthan 302019 · Mon–Fri, 9 AM–7 PM IST